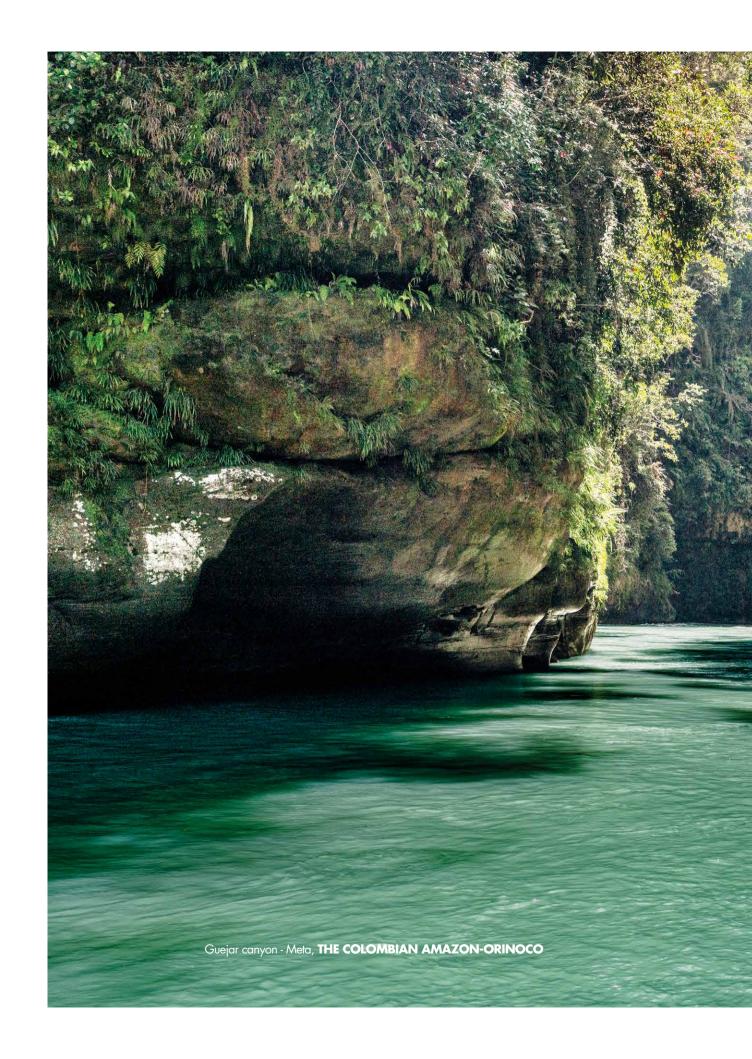
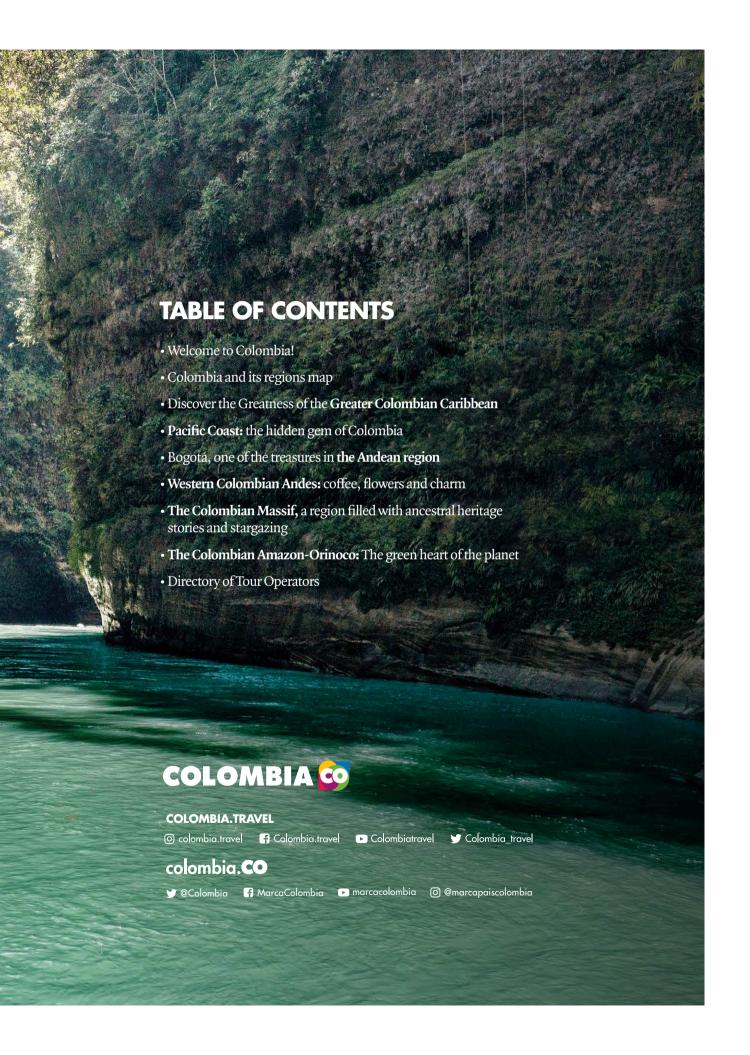


DISCOVER COLOMBIA THROUGH ITS SIX TOURIST REGIONS!

VISIT COLOMBIA.TRAVEL





WELCOME TO COLOMBIA! Guidos WESTERN COLOMBIAN ANDES

If this is your first time-ever visiting Colombia, you've probably heard that the country is traditionally well-known world-wide for its coffee, flowers, pristine beaches, jungle escapes and breathtaking mountain landscapes.

This is all accurate, of course. However, there is more. More to tell. More to learn. And more to see.

It turns out that Colombia's dynamism goes far beyond those traditional imaginaries that you've heard before this trip. From today, you'll be able to witness with your own eyes that Colombia (not Columbia) is a country that has undergone a profound transformation in the last few decades.

Today, we are proud to say that we are one of the top three most beautiful countries in the world (according to Forbes 2022) and that we are also considered a key commercial ally for countries such as the US and Canada. As a matter of fact, this 2022 marks 200 years of bilateral relations between the United States and Colombia, which means that our country is Latin America's oldest partner for the US.

This long-standing relationship with North America, along with Colombia's steady economic growth within the region, has allowed our country to locate at the top of mind of travelers and business people. It's not in vain that currently, our country is the leading exporter to the US of products and

services such as software development, outsourcing, fabrics and garments, audiovisual production, video games, coffee, amongst others. By the way, did you know that 90% of the flowers that Americans find across the US for San Valentine's Day come from Colombia?

In terms of tourism, as you may have heard already, Colombia is one of the trendiest destinations for globetrotters. As it happens, the United States is the largest issuer of international travelers to Colombia, and it is also the number one destination for Colombians.

With over 340 weekly air frequencies and more than 57,000 seats available per week, nine Colombian cities are directly connected to ten cities in the US, bringing both locals and Americans a lot closer than they think.

Just to give you an example: Bogota, the capital, is only 5.5 hours away from Toronto; 4.5 hours away from DC, and 3 hours away from Miami. That means that a trip to Colombia could be done even quicker than traveling between the East and West coast.

One of the reasons why North American travelers choose Colombia is because of our diversity and the warmth of our people. Having into account the immense natural wealth of Colombia, being the second most biodiverse country on the planet, the number one in birds' diversity, orchids and butterflies and the only country in South America with access to two oceans (Pacific and Atlantic), we can say that we have put sustainability as a central axis for the develo-

pment, competitiveness and growth of our tourism industry.

Colombia is one of the 12 countries in the world in having a Sustainable Tourism Policy and through meaningful and green travel experiences, we seek to keep transforming the territories, the tourism businesses, the local communities and the practices of those who visit them.

Our country is also a blend of fascinating cultures and rich history, with at least 84 indigenous communities and more than 60 native languages, all evidenced by a melting pot of musical rhythms, gastronomic highlights, and vibrant cities!

There is no doubt: this is a great time for Colombia and we couldn't be more thrilled to share these good times with you.

So, go ahead. Go out and explore the wonders of our six charming regions: from the highest snowcapped coastal mountain in the world (The Sierra Nevada of Santa Marta) to Cartagena's Walled City in the Greater Colombian Caribbean, through the lush green mountains filled with coffee farms and wax palm trees in the Western Colombian Andes to the city of Bogota, cradle of one of the largest ecosystems of entrepreneurs in the world.

We expect you to enjoy this trip and above all, we look forward to seeing you come back once, twice and as many times as possible. The Most Welcoming Place on Earth awaits you.

PROCOLOMBIA TEAM.



COLOMBIA AND ITS REGIONS MAP

SAN ANDRES Colombia has unparalleled connectivity: currently,

Colombia has unparalleled connectivity: currently, the country is connected to 26 countries and 43 cities in the world through 27 airlines. This means around 1,215 air frequencies and over 212,000 seats available per week. As for the US, Colombia has over 57,000 seats available per week and nine Colombian cities are connected to 10 cities in the US, bringing Americans and Colombians together.

GREATER COLOMBIAN CARIBBEAN

MUCH MORE THAN SUN AND SEA







COLOMBIAN
PACIFIC
FLAVOURS OF FOREST AND SEA







WESTERN
COLOMBIAN ANDES
MOUNTAINS OF COFFEE AND FLOWERS







EASTERN

COLOMBIAN ANDES
LEGENDARY MOORS AND VALLEYS







THE COLOMBIAN

AMAZON-ORINOCO

SACRED RAINFORESTS AND PLAINS







THE COLOMBIAN

MASSIF

ANCESTRAL ORIGINS





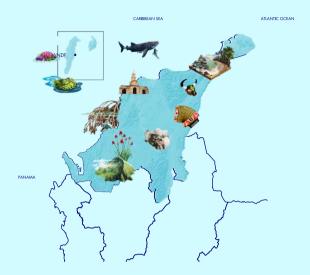


Learn more about our regions and destinations at **COLOMBIA.TRAVEL**









With warm climate and people, the Greater Colombian Caribbean has sceneries and activities available for all travelers. From the World Tourism Association Award-winning Seven Colors Sea in San Andres, through the arid deserts of La Guajira, all the way up to the frozen peaks of the Sierra Nevada in Santa Marta, and finally the endless green pastures of the Savannah.

This region is laidback and calm like its sea waves. Amid fresh-caught crab and reggae, the Raizal community in San Andres and Providencia create the most vibrant atmosphere. Meanwhile in La Guajira, bright-pink flamingoes color the sky providing just the right amount of shade to spend a day admiring the calm beauty of the salt pits or walking the colonial streets of Riohacha. Further south, soothed by the snowy background of Santa Marta, the Kogui connect us with nature and guide us with their ancestral knowledge. And just hours outside of Cartagena, the Palenqueros remind us Africa is more alive than ever, inside Colombia.



Don't let the serenity of its inhabitants fool you. Their intense night life can be hectic. After all, it's the region most known for its production of autonomous music. Famous for being the cradle of lively rhythms like cumbia, champeta, and vallenato, which is the star in festivals and fairs like the Carnival of Barranquilla or the Festival of the Vallenato Legend in Valledupar.

This tourist region of Colombia also boasts ecotourism and biodiversity. Like the unforgettable trekking through the magical Lost City of the Tayrona Park. Or basking in the views of the quaint towns along the Magdalena River that inspired Gabriel García Márquez. Or simply dive into crystal clear waters to see colorful coral in the 40+certified SCUBA diving areas. And in cultural affairs, Cartagena and Barranquilla hold fairs every month showcasing films, books, and food from all over the world as well as hosting summits on art, medicine, and international relations.

Vibrant and colorful, it displays the most diverse elements of Colombia mixing natural beauty and cultural interests.

Road **Trip Ideas**



 Hiking along the Sierra Nevada of Santa Marta, where the coast meets the snow or discovering the beautiful ruins of the Tayrona Lost City.



• Hit up the Vallenato Legend Festival in Valledupar.



• Discover the mystique of Palenque, the first 'free town' for Africans in the Americas. Founded by those who fled a life of slavery in colonial times, this town has been preserved intact in Colombia.





Packing checklist:

Sunglasses, shoes for dancing champeta (one of Shakira's super bowl choreographies), and appetite for ceviche and arepa de huevo.



Souvenir: Wayuu bag, Vueltiao hat, Tres Esquinas Rum.



Keyword: Bacano, meaning "cool."



Connectivity: The large region is surrounded by sea making it a hub for cruises, flights, and trucks with our continental and Antillean neighbors.



Regional bird: Maria Mulata, a tropical cousin of the crow that will follow you around as unofficial tour guide during your stay.



Famous people: Literature Nobel laureate Gabriel García Marquez, soccer player Luis Diaz, and Shakira



Playlist to feel the

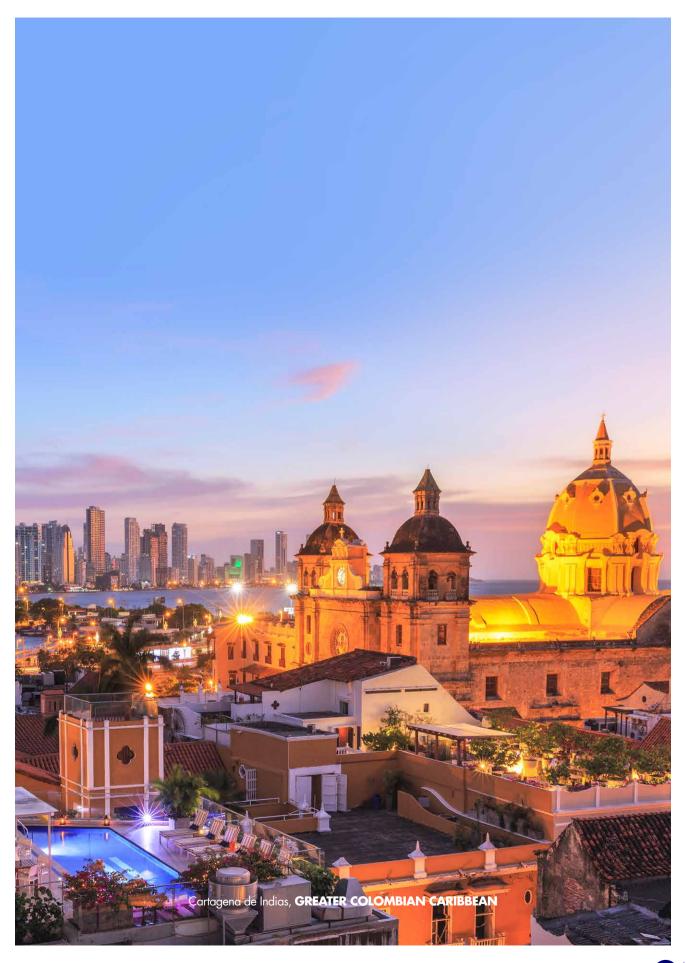
GCC: Yo voy ganao by Systema Solar; En Barranquilla me quedo by Joe Arroyo, and La Invité a bailar by Kevin Florez.



Festivals: Barranqui lla's Carnaval, Valledupar's Vallenato Legend

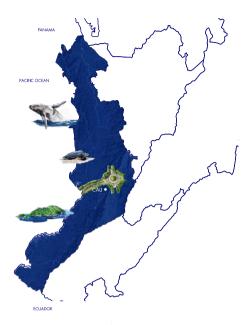


The GCC is leader in sustainable ecotourism with three UN Blue Flag beaches and multiple reservoirs.









Do you know any place in America that mixes the tropics with the sea in a unique way? Well, this place exists in Colombia and it's called the Pacific Coast. This is one of the two coastlines of the South American country and is one of the six Colombian tourist regions.

If you want to have an idea of the magnitude of its natural wealth, this Colombian region has 210,000 hectares of mangroves, this means 73% of the total territory. Additionally, it is home to 42% of Colombia's ethnic groups and is the second most biodiverse ecosystem in the world.

This region has four of the 32 departments of Colombia, which are Chocó, Nariño, Cauca and Valle del Cauca. Thanks to this, the Pacific Coast can offer to the international travelers unique and multiple experiences with the perfect combination between nature and culture.

Cultural diversity is everywhere, in fact, 25% of the indigenous population and 41% of the Afro-Colombian population live in this territory. This enormous cultural heritage made this region have many recognitions as a UNESCO World Heritage Site and Intangible Cultural Heritage.

Another jewel of the cultural heritage of this region is the salsa genre that is the heartbeat of Cali. Although this musical rhythm is not native to this city, it is no secret to anyone that salsa needed to be influenced by the 'caleña' culture.

On the other hand, Colombia as the first country in the world having the largest number of birds species (over 1,900), the Pacific Coast is home to 1,100 of them. In addition, the region is home to humpback whales that travel from Antarctica to the warm seas of Colombia to give birth to their calves.







Sustainable experiences

Hotels like Ecolodge El Almejal has several sustainable initiatives to integrate travelers and local communities. They have a project to release turtles in danger of extinction, in which the hotel serves as a bridge between travelers and a local association in charge of protecting the biodiversity of the beaches in the area.

Another project is Xplora Nuquí, an organization made up of women from different Afro-descendant communities in Chocó, who have adapted their homes to receive international travelers. This is a community initiative that includes more and more families from the area and that reinforces cultural and musical traditions.



Gastronomy everywhere

This region offers a myriad of preparations made of fish and shellfish, but what really characterizes the culinary scene of this area is the special interest in dressings and sauces. In addition, people optimize the use of plantain to make fried foods such as aborrajados (sweet plantain stuffed with cheese), marranitas (green plantain stuffed with pork rinds) or pipián empanadas (green plantain stuffed with potatoes).



Cultural legacy

Thanks to the strong African roots of this region, the Afro cultural heritage has been maintained over the years, protecting that ancient heritage. An example of this is the Petronio Álvarez Festival, which takes place in Cali in August. In this event the most native rhythms are heard, of which the marimba is the most popular instrument. The currulao, the chirimía, the alabao, the bunde and the juga are other rhythms that are performed to conquer the public.



It is important to know some information to keep in mind when you finally decide to travel to this magical territory:

It has more than

establishments.

2.155 lodging



It has more than 700 flights to the principal Colombian cities, this means that is easily accessible from destinations all over the country.



Take all the tools that allow you to see fantastic fauna and flora, from poison dart frogs, birds to whales (sunglasses and binoculars are essential!).



Playlist: Somos Pacífico by ChocQuibTown; Sabrás by Herencia de Timbiquí; Cali Pachanguero by Grupo Niche; Oiga, Mire, Vea by Orquesta Guayacán.



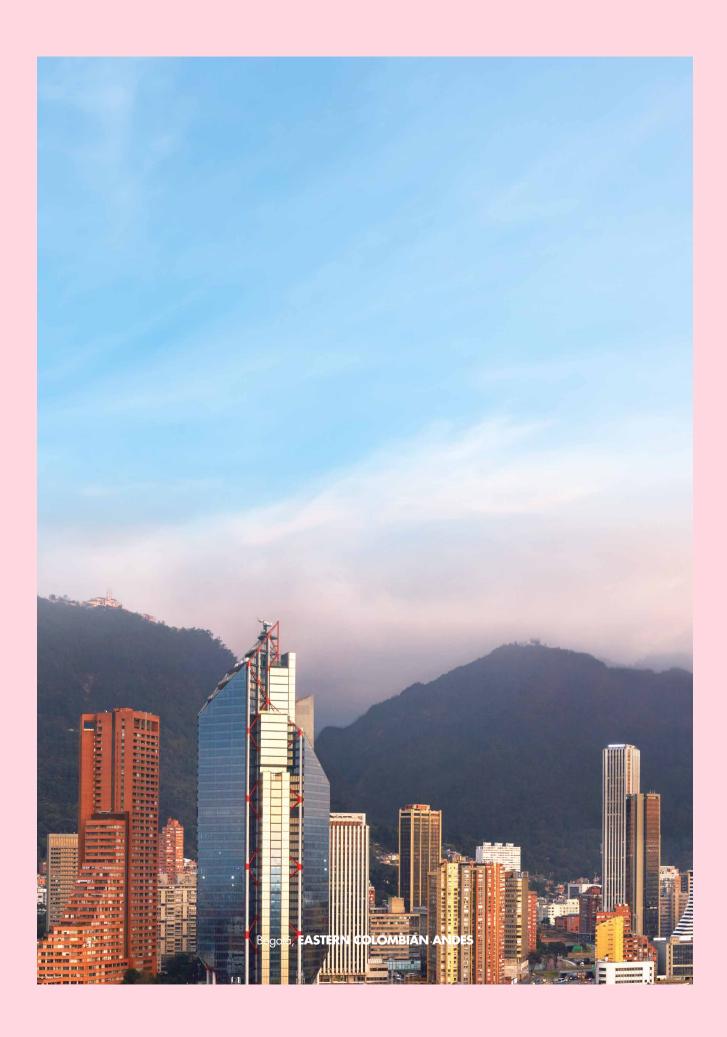
It has a temperature of 25,9°C.



Most important festivals: Petronio Álvarez (Cali in August), Carnaval de Negros y Blancos (Pasto in January), Feria de Cali (Cali in December), Festival del Currulao (Tumaco in December), Fiestas de San Pancho (Quibdó in September).





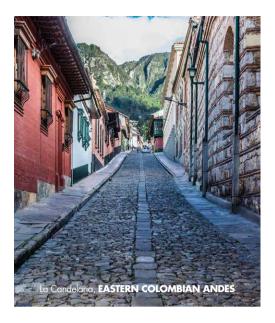




Bogotá, the capital of Colombia, is a unique spot of convergence between people from all over the country and is therefore diverse and multicultural. Within this city, the past and present come together.

Despite being one of the largest and busiest cities in Latin America, Bogotá is also characterized by the fact that is surrounded by immense nature. Over 5,100 parks dress the city landscape with life, green and lush mountains that extend along its eastern boundary, dwarfed by their two highest points: Monserrate and Guadalupe.

But Bogotá also has the colors of modern buildings and authentic colonial roof tiles that are a true historical treasure from the colonial era. Thanks to this fusion of the past and present, of both nature and concrete, Bogotá is an ideal location filled with history, entertainment, delicious cuisine, great nightlife, culture, and business opportunities.



Undoubtedly, Bogotá is the melting pot of Colombia. Here, all the cultures from different regions of the country have a place, from the cuisine of the Coffee Triangle to the exhilaration and joy of the Caribbean, or the artisanal heritage of Boyacá and the Valle de Cauca Festival. Definitely, Bogotá brings together the best of Colombia.

Here, as a city for all, offers many different activities that make it an ideal tourist destination. One of these is discovering Colombia's history and its importance. To learn more about Colombia's history, on the downtown will find the Plaza de Bolívar, the Primatial Cathedral, and the Casa de Nariño, which houses the Colombian government.

There are many touristic places like the neighborhood of La Candelaria, the heart and historical epicenter of Bogotá. There you will find great mansions built in the Colonial era, as well as a unique Bohemian atmosphere in the legendary Plaza del Chorro de Quevedo, a spot you have to visit when you arrive at the capital of Colombia. You can also visit important museums such as the National Museum of Colombia, the Museum of Modern Art of Bogotá (MAMBO), the Maloka Interactive Center, and the Gold Museum, which houses an important collection of items from pre-Hispanic cultures.

Discover Colombia through its six tourist regions!

Bogotá and the Andean region

This city is in one of the six regions of the country, the Colombian Eastern Andes, which is located throughout the center of the Colombian territory. In the Cundiboyacense plateau and on the savanna that bears its name at an altitude or elevation of 2,600 meters above the sea level.

This Andean region, which is at the heart of Colombia, is crossed by the Andes mountain range, goes along the entire western part of South America, and branches out into three parts in the country: the Eastern, Central, and Western mountain ranges.

The silent mountains of the Eastern Colombian Andes have witnessed truly monumental events, the effects of which still reverberate today. It was here that Europeans first carved a way into the interior of the continent, and it was amongst these same peaks that patriots overthrew the shackles of colonialism to give birth to an independent nation.

While Bogotá is a mega city in every sense of the word, you don't have to go far from the capital to discover another world entirely. Just a short drive away dozens of charming, peaceful villages and towns vie for the traveler's attention. Make sure not to miss Zipaquirá with its spectacular cathedral carved deep inside a salt mine and the Guatavita lake, home of the legend of El Dorado.





If Bogotá represents a pinnacle of modernity, many of the country's bastions of tradition and heritage are also found in these most esteemed mountains. Nearby the Paramo de Iguaque is home to mystical mountain lakes while the little town of Ráquira (Boyacá) is famed for its classic monastery and delicate pottery, which is still crafted in the way it was centuries ago.

In eastern Boyacá, the incongruous Laguna de la Tota has white sand beaches and turquoise waters thousands of meters up in the Andes while just outside Bogotá, Chingaza National Park and Parque Chicaque protect swathes of pristine wilderness.

And nature lovers should not leave the region without calling at the mighty El Cocuy-Guican National Park in the eastern reaches of the mountain range. With 23 glacier-covered peaks and pristine, brilliantly-colored lakes, it houses the most magnificent mountain scenery in the country and can be explored on a variety of high-altitude treks.

The Eastern Colombian Andes rich history and tradition also manifests itself in the local cuisine which prominently features both European and Indigenous elements whether in the thick, hearty mountain soups of Boyacá or the sun dried meats and edible ants of Santander, dining here is a delectable gastronomic experience.





TRAVEL TIPS



Things you should take to Eastern Colombian Andes: keep in mind that Bogota and surroundings has an altitude around of 8,530 feet above sea level. This doesn't usually cause any problems for tourists; however, try to make a habi out of drinking a lot of water, eating well, and resting properly. Weather in Bogotá changes constantly so, be prepared for both



Connectivity: There are many ways to get to Bogotá. Because the capital of Colombia is in the center of the Colombian territory, which is, in turn, the gateway to the South American continent, many flights include a stopover at Bogota's airport El Dorado. Some of the airlines that arrive to the city are American Airlines, United Airlines, Spirit Airlines, Avianca, Air Canada, Iberia, Lufthansa, British Airways, among others.



Playlist:

La Bogotana by Carlos Vives Simples corazones by Fonseca Bolero falaz by Aterciopela dos La Gata Golosa by



Endemic bird:

Apolinar's Wren (Cistothorus apolinari)



Most important festivals: The International Book Fair, Park Festivals Rock in the Park Festival and ArtRo



Famous figures: Egan
Bernal, cyclist, Zipaquirá
Juan Pablo Montoya, Indy
500 double winner (2000/
2015), Bogotá
Rodolfo Llinás, scientific,
Bogotá
Andrea Echeverri, singer,
Bogotá
Doris Salcedo, artist,
Bogotá



Sustainability seal:

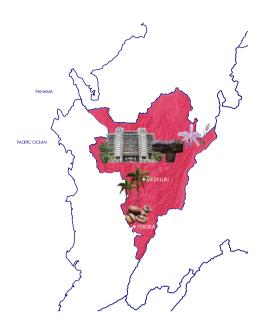
Bogotá has a roadmap that seeks to fully implement clean mobility and aims to ensure a modern, clean, and dignified transportation infrastructure. Sustainable mobility bring to Bogotá:

- 170 hectares of pedestrian public spaces
- 400 hectares of facilities, local roads, and public service networks.
- 415 km of cycling and micro-mobility infrastructure paths.
- 40 km of bicycle lanes.









The magic of the Colombian Western Andes inspired Disney Animation Studios to create the story of Encanto. Those valleys with the world's tallest palms, which seem to be suspended in the air, are real. So are the colorful houses with their balconies turned into gardens, inhabited by chatty men and spontaneous women who wear dresses with flowers, like Mirabel, her sisters and all the other women who live in the Casita Madrigal. Flowers in this region are as important as coffee, which grows along the paths that lead to ancient villages, some of them with miraculous stories behind.

It is a fertile land for agriculture and modernity, two attributes that coexist in harmony, and that have transformed the local communities, keeping their traditions intact. Medellín, the largest city in the region, has witnessed a history of re-signification of the past, a violent past, which today is only part of the story told by its streets filled with graffiti art, and which has been reinvented through the drive and courage of its people.



This transforming legacy of tourism has been key in the city's metamorphosis. There is no doubt that Medellin stories' have changed and nowadays, it is considered one of the most innovative places in the world.

There, in Medellín, the locals of Comuna 13 have designed a meaningful travel experience that allows visitors to witness firsthand the reinterpretation of the past, which today is told through art and culture. With tours such as the graffitour through the alleys of the neighborhood, one can learn about the history of one of the places that, back in the 80s, was a territory of conflict, and today is the unmissable tourist spot in the city.

In the Western Andes, travelers can also find the Coffee Cultural Landscape, a set of multiple destinations of deep-rooted tradition built for decades around the production of coffee, Colombia's flagship product and engine of development. The legacy of the Coffee Cultural Landscape is so important that it was declared a World Heritage Site by UNESCO, not only for its significance within the identity of an entire nation, but also for the incalculable natural wealth that it represents.



Discover Colombia through its six tourist regions!

There is no single way to travel through the Coffee Cultural Landscape, because it comprises a geographic territory that encompasses five departments: Antioquia, Caldas, Quindío, Risaralda and part of Valle del Cauca, territories that have been at the heart of Colombia's coffee industry, and that hide marvelous natural treasures, such as the Cocora Valley, where wax palms touch the sky, or Carmen de Viboral, where artisans for more than a hundred years have been making ceramic tableware so beautiful that they are Intangible Heritage of the Nation.

Tourists can also find within this region a giant rock —El Peñol Rock in Guatapé village, located 80 kilometers from Medellin—, which being around 200 meters high, emerges from the heart of the mountain range and can be conquered, by climbing 725 steps. At the top of it, travelers' faces are always in awe because the view is such a spectacle that is not worth describing in detail (that would "spoiler" the trip).

Nearby, there are also Jardín and Jericó, two Colombian heritage towns where visitors can learn about the colonial history of the region, get close to nature, practice bird watching and eat an arepita with cheese, the same one that has magical powers to heal the wounds of the Madrigal family.









In Medellín, you can take selfies at Plaza Botero and the escalators of Comuna 13. And in Santa Elena, another heritage town, you can visit the flower farms.



Did you know that 90% of the flowers that are found across the United States for San Valentine's come from Colombia? In recent 2021, our country exported 220,6 million kg of roses, carnations and orchids, among others.





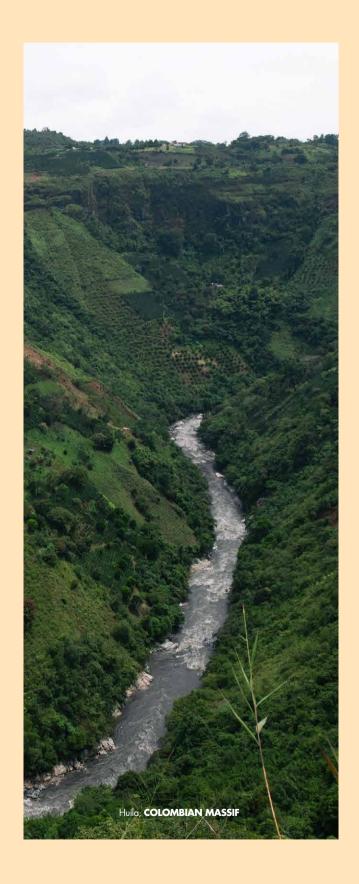


The region is made up of the departments Cauca, Nariño, Huila and Tolima. Its mountains, valleys and active volcanoes trace back to Colombia's ancestral origins.

Archaeological parks like San Agustín and Isnos connect visitors with the lost cultures of the country. This archaeological park is a funerary complex where a two-thousand-year-old indigenous society built hundreds of monolithic statues along the banks of the Magdalena River.

Aside from history, adventure can also be found around here. The Colombian Massif is a natural paradise, boasting some of the best hikes in the country together with fast flowing rivers and lush mountains that are perfect terrain for adventure sports. Many of the country's astonishing natural wonders can be found here such as the Tatacoa Desert, the Laguna Verde, the Volcano Galeras and the Páramo de las Papas, birthplace of Colombia's greatest rivers: Magdalena and Cauca.

Because of this, The Colombian Massif is known as Colombia's fluvial star. The cultural combination of indigenous communities, Afro Colombians and Europeans is reflected in the region's gastronomy which includes delicious dishes like the tamales, amasijos (baked goods) and soups of every texture.



Unmissable spots



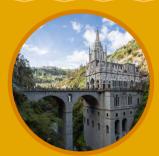
Daeto

The capital of the Department of Nariño, this is the largest city in far South Colombia and the heartland of modern Andean culture.



Mocoa waterfal

Hidden in Amazonian lands, the astonishing waterfall of the End of the World, of 75 meters, is surrounded by a virgin landscape that connects the visitor with nature.



Santuario Las Lajas

Colombia's most spectacular church, Santuario de las Lajas in Ipiales, Nariño, is in the Colombian Massif region. This neo-gothic masterpiece inserted in the middle of huge mountains, is said to be a source of miracles.



The Tatacoa Desert

One of the country's most diminutive deserts. its arid, otherworldly landscapes offer first class targazing. Visitors can see celestial bodies more closely from the telescopes at the Astronomical Observatory of the Tatacoa.



Puracé National Natural Park

The Puracé National Natural Park was declared by UNESCO in 1979 as a biosphere reserve. It is one of the most important destinations for those who love ecological tourism and trekking. The park is located in a volcanic area, and its name -Puracé- means "mountain of fire" in the local Ouechua language.



TRAVEL TIPS



Things you should take to The Colombian Massif:

a compass and an archaeologist brush to explore the ancient sites; a swimsuit to explore the beautiful waterfalls and a blanket to lay under the stars in the Tatacoa Desert.



Connectivity: the

Colombian Massif is best accessed via flights to the airports of Popayán, Pasto and Neiva, however it's also easily accessible by road from main cities such as Bogotá and Cali.



Playlist:

Bajo el Cielo del Tolima – Los Tolimenses Si Pasas Por San Gil – Silva y Villalba Soy Colombiano -Garzón y Collazos



Souvenir: A

handcrafted hat made with string of the Iraca palm.



Endemic bird: •

The plate-billed mountain toucan.



Most important festivals:

The Black and White Carnival of Pasto, Nariño is an Andean festival celebrated yearly between December 28th and January 6th to bid farewell to the year by playing games and by mocking society and global events that occurred throughout the outgoing year



The National Gastronomic Congress of Popayán is held every September where the city presents new flavors that are the product of rigorous academic research. During this event meetings between schools

and culinary academies are held delicious food samples are offered to all.



Famous figures:

Poet Aurelio Arturo and Soccer Player Yerry Mina.



Sustainability seal: this

destination is sustainable because of its policies for the protection, recovery and management of the region's ecosystems. Did you know the Colombian Massif Region generates 70% of the water consumed by Colombians?









Jungles and sacred plains that take your breath away are the main protagonists in the Colombian Amazon Orinoco region (where the departments of Arauca, Vichada, Casanare, Meta, Guainía, Vaupés, Guaviare, Caquetá and Putumayo meet).

This majestic green region, with formidable rivers, thunderous waterfalls, impossible rock formations and fascinating cultures, is also home of communities that live in perfect conjunction with nature and have managed to find a balance of sustainable alternatives in terms of tourism.

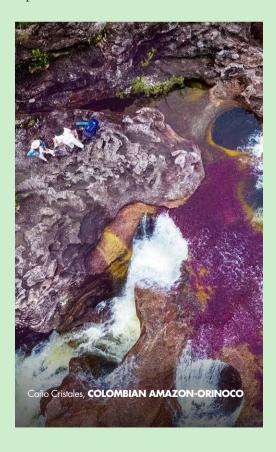
Hidden gems that you must visit in the Amazon-Orinoco

Caño Cristales, the melted rainbow that flows across the landscape

Caño Cristales is Colombia's most colorful river, also known as "The River of Five Colors" or the "Liquid Rainbow" thanks to a curious red plant named Macarenia Clavigera, which lines the riverbed and blooms from July to November.

The river is around 100 km long (62 miles) and is located in the Meta department. The easiest way to get there is to fly directly to La Serranía de La Macarena, on a local airline, from the city of Villavicencio or from Bogota.

Besides the magical river of Caño Cristales, there are many other reasons to visit La Macarena; this region is nowadays a territory of peace and progress. The community came together to work according to each of the links in the tourism chain, positioning this activity as one of the main economic bases. While visiting the region, you'll find the community in each step of your trip: from the one who receives the traveler at the hotel, to the one who cooks or drives the boat to Caño Cristales. Local guides are also a key element in the scene since their knowledge on the culture and territory let them provide a more enriching experience for tourists.



Exuberant nature and endemic species

If you are not a big a fan of bodies of water, but rather you enjoy more of dry treks and amazing birds, at Puerto Carreño, the capital of Vichada department, you can enjoy bird watching, and, if you are lucky, you might be able to spot all the 900 hundred species, which include woodpeckers, cocks-of-the-rock, curlews, herons, paujiles, turkeys and guacharacas, among many others.

Another place where you can also do this activity is Chiribiquete National Natural Park, perhaps one of the most precious gems in the area. Chiribiquete is situated between the departments of Guaviare and Caquetá. This immense natural reserve was declared a UNESCO world heritage site, classifying it as one with "outstanding universal value" due to its vast environmental and cultural assets.

Upon arriving, you'll be greeted by huge table-top rock formations, also known as tepuis, arising from the forest like gigantic guardians of the 2,900 species that call this park home. Animals like the Jaguar, Giant Otter, Brown Wooly Monkey, Pumas, Emerald Hummingbirds, and butterflies are just a few.

It's also home to over 70,000 pictographs, or drawings and paintings created on rock, which have been listed as the oldest anthropological evidence of their kind in the Americas. Most of them depict hunting practices, dances, and ceremonies in which indigenous tribes portray their main figure of fertility and power: The jaguar. For this reason, Chiribiquete is also known as "the Maloka of the Jaguar".



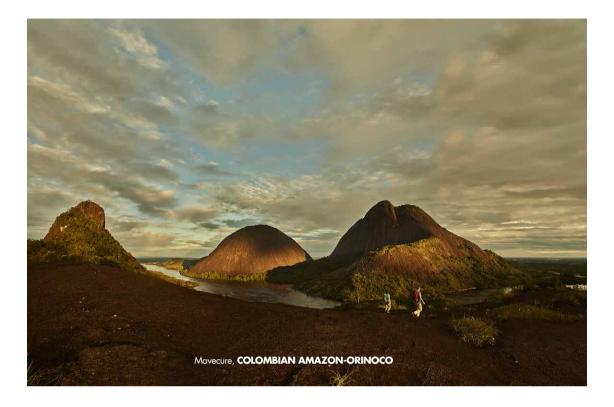
Jaguar



• Paintings created on rock



• Brown Wooly Monkey



San José del Guaviare, a benchmark of resilience

Colombia received 13 nominations for the World Travel Awards 2022, the most important tourism awards in the world, known as the 'Oscars' of tourism, which recognize the best destinations, products and initiatives in the sector at a global level. San Jose del Guaviare is among the areas that were nominated.

This area is as a-leading emerging tourism destination in South America; San José del Guaviare represents a success story in terms of tourism development with a focus on sustainability, since the destination has found the opportunity to transform and consolidate tourism as an economically profitable business, but also as a vehicle for social development, protection of communities and the environment, managing to diversify the portfolio of nature destinations in the country, including new places and experiences.

Mavecure hills, wonders amidst the Amazon jungle

Pajarito, Mono, and Mavecure are the names of three huge rock monoliths over the Inírida River in the Guainía department. This breathtaking landscape was featured in Colombia's first-ever nomination to the Academy Awards with the film "The Embrace of the Serpent".

This locale ranks into the must-see for its stunning beauty and great excursions, including sailing the river to see the fluvial star (where four rivers converge: the Orinoco, the Atabapo, the Guaviare, and the Inírida). This natural spectacle involves a combining of the different colors of each river, creating a clearly distinguishable pattern in the water.

the Amazon-Orinoco offers all sorts of typical dishes for each foodie visitor.





Gastronomy of the Amazon-Orinoco

One of the best parts of exploring a new destination is the gastronomy; the Amazon-Orinoco offers all sorts of typical dishes for each foodie visitor.

Starting out with the mamona or ternera a la llanera (traditional veal roasted on a spit), sancocho de pato pelón llanero (duck meat broth), grilled cachicamo (armadillo), creole hallaca (tamales), and finally, the traditional pollero or bastimento (a plate made of fried plantain slices, fried pieces of beef or pork, gofios—sweet made of panela and corn flour—and pieces of cheese); these just to name a few.





If you pass by one of the beautiful arsenal shops, get a pair of "Cotizas", the typical shoes to dance "Joropo", the region's traditional dance; You won't be able to resist the sweet sounds of the harp.



Souvenir

You could bring with you a sample of the Colombian intangible cultural heritage: handicrafts made by combining clay and palm fiber or chiqui chiqui, crafted by talented artisans. These are found at the beginning of the River Star of Inirida.



If you are more a walking person, have a playlist at hand to merge with the unique landscape you are about to witness:

Song: Mi taita a mi me decia- By El Cholo Valderrama

Song: Asi nacio un pajarillo - By Lorigio Rodriguez

Song: La nana - By Jairo Parales

Song: Puro Joropo-By Wilton Gamez

Song: Mi Joropo legendario - By Iban Silva

Song:

Las Costumbre - By Villamil Torres



Start early in the morning so you won't miss the stunning colors of "El amanecer llanero"- The llanero sunrise, a unique kind in the world.

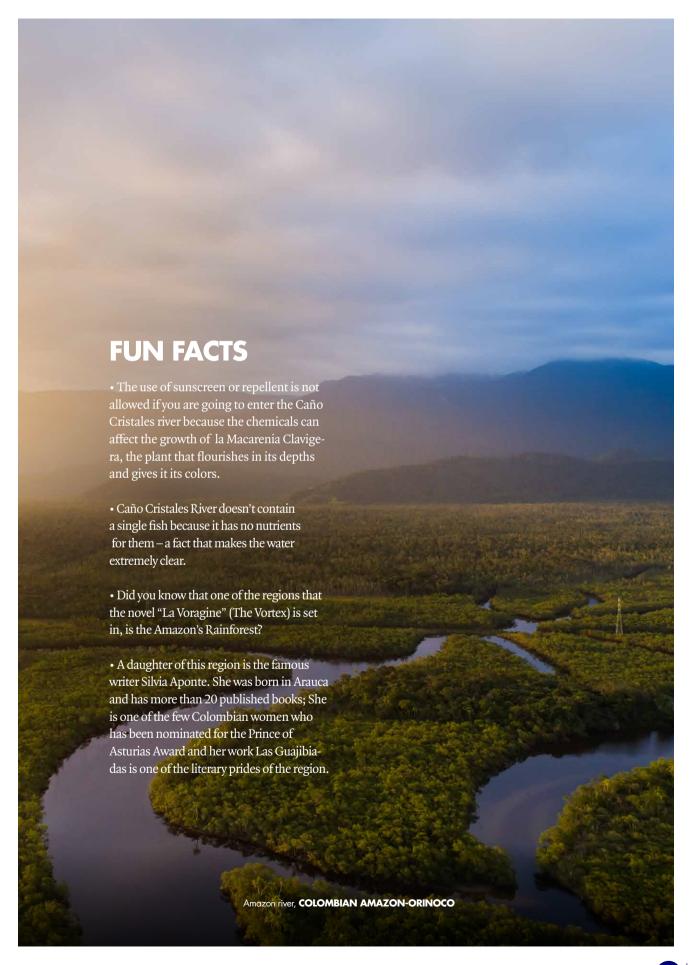


While walking, if you hear somebody saying: "Venga mi camarita!", they are telling you "come here my friend! "Camarita" means -Friend-.



Slang:

- •"Cuando el plátano se pela la cáscara queda floja"- When the banana is peeled, the peel is loose. Meaning: who did something bad will probably do it again.
- •"Cada loro en su estaca"- Each parrot in his stake. Meaning: Each person must take its place or responsibility.
- •"Cuando la rana eche pelo y el lagartijo copete"- When the frog grows hair and the lizard crests. Meaning: A moment that will never come.



Discover Colombia through its six tourist regions!

Directory ofTour Operators

Greater Colombian Caribbean

Barranquilla

• Caribia Tours: Specializes in gastronomic tours, dancing lessons and a special tour focused on author Gabriel García Márquez.

Website: https://caribiatours.co/en/

Contact:

Phone: +57 301 795 3231 Email: hello@caribiatours.co

Cartagena

•Panamericana de Viajes: Offers a city tour through the traditional Getsemaní neighborhood, bird watching experiences and an emerald tour at the Emerald Museum.

Website:

www.panamericanadeviajes.net

Contact:

Phone: (57+1) 6500 400

Email: reservas@panamericanaviajes.-com

• Impulse Travel: Offers a specialized tour where visitors can discover traditional Afro Colombian rhythms and how to play the drums.

Website: impulsetravel.co

Contact:

Phone: +57 (031) 9143928

•Caminos de Colombia: Specializes in tours that allow the visitor to connect with nature such as horseback riding at the beach, bird watching and a night swim in beaches with bioluminescent plankton.

Website:

www.caminosdecolombia.co

Contact:

Phone: +574 204 0359

Email: info@caminosdecolombia.com

• Muvon Travel: Offers wellness activities like their nautical yoga classes.

Website: muvontravel.co

Contact:

Phone: +57 314 697 8356 Email: bdm@muvontravel.co

• SOUNDWALKRS: Specializes in audio walks, interactive tours narrated by popular figures such as artists or influencers.

Website: soundwalkrs.com

Contact:

Phone: +34 633 39 66 64 Email: info@soundwalkrs.com

• Incentivamos Colombia: Offers a tour focused on the local fishing community in Cartagena, this tour is designed for people that want to get closer to the local culture.

Website: incentivamoscolombia.com Contact:

Phone: +57 301 4684910

Email: incoming@incentivamoscolom-

bia

• Discover Cartagena by Locals: Has a specialized tour of Palenque, the first free village of America, showcasing its history, traditions and its African heritage.

Website: discovercartagena.com.co

Contact:

Phone: +(1) 4138905643

Email: info@discovercartagena.com.co

• Enlace de Viajes Medellín: Offers a tour to Isla Fuerte where visitors can enjoy magical sunsets, surfing season and its well-known fauna and flora.

Website: agenciaenlacedeviajes.com

Contact:

Phone: + 57 322 613 6377

Email: info@agenciaenlacedeviajes.com

Santa Marta

• Papayote DMC: Specializes in sustainable tours to Palomino, the Sierra Nevada and the Tayrona Park in which visitors can connect with these sacred and ancestral places.

Website: papayote.com

Contact:

Phone: +57 458 979 37

Email: reservas@papayote.com

• Caminos de Colombia: Offers a tour that includes horseback riding in the beach, birdwatching, a private boat ride to Playa Cristal, snorkeling and a visit to rivers where guests can swim.

Website: www.caminosdecolombia.co

Contact:

Phone: +574 204 0359

Email: info@caminosdecolombia.com

• SOUNDWALKRS: Specializes in audio walks, tours narrated by popular figures such as artists and influencers.

Website: soundwalkrs.com

Contact:

Phone: +34 633 39 66 64 Email: info@soundwalkrs.com

La Guajira

• Promotora Territorio Mágico:

Specializes in showcasing the ancestral architecture and gastronomy of La Guajira.

Website: www.territoriomagico.com

Contact:

Phone: +57 311 808 8487

 Aite Eco Resort: Specializes in bird watching tours where visitors can learn the ancestral meaning and symbolism of each bird.

Website: aite.com

Contact:

Phone: +57 321 7821300 Email: reservas@aite.com.co

• LA SIRENA NATURE RETREAT:

Specializes in offering holistic services like yoga classes, therapeutic massages, Reiki and breathing therapy in

Palomino.

Website: www.ecosirena.com

Contact.

Phone: +57 320 746 7995 Email: admlasirena@gmail.com

San Andrés

• Over Receptour del Caribe: Specializes in an Island Safari tour where guests can connect with the local flora and fauna. Website: over-receptour.online

Contact:

Phone: +57 8 5128855

Email: info@receptourdelcaribe.com

Pacific Coast

Chocó

• Go&Travel: Offers an introduction to scuba diving accompanied by an instructor at a depth between 8 and 12 meters in Nuquí amongst fishes, turtles and mammals.

Website: goandtravel.com.co

Contact:

Phone: +57 301 395 4081 Email: info@goandtravel.com

• Colombia Conexión: Specializes in offering a cultural and traditional experience filled with Afro gastronomy, music, handcrafted goods, and indigenous rituals.

Website: colombiaconexion.com

Contact:

Phone: +57 300 6126174

Pasto

• Caminos de Colombia: Offers a tour with activities like a spa day, hiking in the Galeras Volcano and a session with a Chaman that will allow the visitor to connect with themselves and nature. Website: www.caminosdecolombia.co

Contact:

Phone: +574 204 0359

Email: info@caminosdecolombia.com

Cali

• Caminos de Colombia: Offers visits to museums like the Museo de la Salsa where guests can enjoy dancing lessons and the Museo de la Caña to learn about the sugar production process.

Website: www.caminosdecolombia.co

Contact:

Phone: +574 204 0359

Email: info@caminosdecolombia.com

• AMAK Colombia Travel and Living:

Offers a bar hopping experience and a bird watching tour.

Website: amak.com.co

Contact:

Phone: +57 322 636 6386

Email: dirmercadeo@amak.com.co

Valle del Cauca

• Turismo Para La Vida: Specializes in connecting visitors to the local community and their production models like honey harvesting and processing of medicinal plants. Website: turismoparalavida.com

Contact:

Phone: +57 318 6442414

Email: javiermarinoru@gmail.com

• RIOJA Turismo SAS: Specializes in ecotourism, gastronomy and showcasing beautiful landscapes.

Website: riojatravel.com

Contact.

Phone: +57 320 280 4544

Email: reservas@riojapacific.com

• AMAK Colombia Travel and Living:

Offers a visit to a butterfly house where guests can connect with nature and learn about different species.

Website: amak.com.co

Contact: Phone: +57 322 636 6386 Email: dirmercadeo@amak.com.co • Wowco: Specializes in city tours that combine history, art and tradition.

Website: wowco.co

Contact:

Phone: +57 315 872 1532 Email: vamos@wowco.co

Western Andes

Antioquia

• Travel Solutions: Offers a variety of tours including adventurous activities like trekking, horsebackriding, ziplining and traditional activities filled with coffee and flowers.

Website: www.travelsolutions-sa.com

Contact:

Phone: +57 4 4480148

Email: ventas@travelsolutions-sa.com

• Antioquia de Aventura: Specializes in adventurous activities like trekking, canyoning, rafting and hot air balloon rides.

Website:

www.antioquiadeaventura.com

Contact:

Phone: (+57) 300 7800793

Email: info@antioquiadeaventura.com

•Destino Colombia: Offers a paragliding experience where guests can enjoy a spectacular scenery.

Website: www.destinocolombia.com

Contact:

Phone: +57 6042606868

• Colombia Conexión: Specializes in a tour of the well-known landscapes of Antioquia like Guatapé, the Piedra del Peñol, Santa Fé de Antioquia and Medellín.

Website: colombiaconexion.com

Contact:

Phone: +57 300 6126174

Discover Colombia through its six tourist regions!

• Go&Travel: Offers a tour to the Escondida Waterfall where guests can swim in the middle of a tropical forest.

Website: goandtravel.com.co

Contact:

Phone: +57 301 395 4081 Email: info@goandtravel.com

• Palenque Tours: Offers a visit to a community project where they grow cocoa and guests can learn about the process of making artisanal chocolate.

Website: palenque-tours-colombia.com

Contact:

Phone: +57 (4) 312 89 65

Email: contacto@palenquetourscolom-

bia.com

• Enlace de Viajes Medellín: Offers a city tour through Santa Fé de Antioquia and a wine tasting experience.

Website: agenciaenlacedeviajes.com

Contact:

Phone: + 57 322 613 6377

Email: info@agenciaenlacedeviajes.com

• True Colombia: Offers Colombia's first holistically sustainable retreat amidst the mountain farms of the Andes.

Website: truecolombiatravel.com

Contact:

Phone: +57 300 8076530

Email: info@truecolombiatravel.com

• Oro Molido: Offers a unique experience in which visitors can be coffee collectors for a day, planting a coffee plant and learning about its growth process.

Website: cafeoromolido.com

Contact:

Phone: +57 (4) 4487320

Email: oficinacentral@cafeoromolido.-

com

• Fly Colombia City Tour SAS:

Specializes in helicopter tours over the city of Medellín and Guatapé.

Website: flycolombia.com.co

Contact:

Phone: +57 301 6402620

Email: comercial@flycolombia.com.co

Medellín

• Impulse Travel: Specializes in city tours, visits to Comuna 13 and the neighborhood of Moravia.

Website: impulsetravel.co

Contact:

Phone: +57 (031) 9143928

• Destino Colombia: Offers gastronomic experiences such as a picnic at the El Castillo museum and a brewery tour. Website: www.destinocolombia.com

Contact:

Phone: +57 6042606868

• Caminos de Colombia: Offers a specialized tour focusing on Medellín's flowers and another tour focusing on water where guests will visit rivers and Guatapé.

Website: www.caminosdecolombia.co

Phone: +574 204 0359

Contact:

Email: info@caminosdecolombia.com

• Colombia Conexión: Specializes in showcasing Medellín's cultural heritage such as its gastronomy, architecture, music and traditions aboard the city's public transport.

Website: colombiaconexion.com

Contact:

Phone: +57 300 6126174

• Palenque Tours: Specialized tours that offer gastronomic, social and community experiences.

Website: palenque-tours-colombia.com

Contact

Phone: +57 (4) 312 89 65

Email: contacto@palenquetourscolom-

oia.com

 True Colombia: The agency associated with a youth group to showcase the spectacular grafittis that cover the north of Medellín.

Website: truecolombiatravel.com

Contact:

Phone: +57 300 8076530

Email: info@truecolombiatravel.com

• BríoColombia (Urrao Travel):

Specializes in a musical experience with El Combo de las Estrellas, Medellín's orchestra and cultural heritage.

Website: urraotravel.com

Contact:

Phone: +57 301 7479576

• Go&Travel: Offers a tour to one of Medellin's lesser known neighborhoods where guests can listen to the transformation stories of the first farmers and muleteers that arrived to this area. Website: goandtravel.com.co

Contact:

Phone: +57 301 395 4081 Email: info@goandtravel.com

• Muvon Travel: Specializes in adventure, offers parachuting over the city of Medellín and hiking the "La Miel" waterfall.

Website: muvontravel.co

Contact:

Phone: +57 314 697 8356 Email: bdm@muvontravel.co

Coffee Region

• Frosch: Offers a tour to historical towns and beautiful landscapes.

Website: froschlatam.com

Contact:

Phone: +57 1 6000098 Email: contacto@frosch.com

• Caldas Ecotravel: Offers a variety of tours through Caldas. The tours focus on the coffee region and the natural and ethnic areas of Caldas.

Website: caldasecotravel.com

Contact:

Phone: +57 300 5984116

• Kumanday Adventures: Specializes in bicycle tourism through Caldas and its coffee region.

Website: kumanday.com

Contact:

Phone: (+57) 315 590 7294

Email: operaciones@kumanday.com

• La Ruta Verde: Specializes in a bird watching experience.

Website: www.agencialarutaverde.com

Contact:

Phone: +57 315 6429818

Email: agenciadeviajeslarutaverde@g-

mail.com

• Positive Tourism: Specializes in wellness and health experiences, guests will learn healthy lifestyle habits.

Website: positivetourism.co

Contact:

Phone: +57 315 6429818 Email: info@positivetourism.co

• Caminos de Colombia: Offers a coffee tour through the coffee region and the Valle del Cocora.

Website: www.caminosdecolombia.co

Contact:

Phone: +574 204 0359

Email: info@caminosdecolombia.com

• Living Trips: Offers a spritual experience where guests can plant a wax palm in the sanctuary at the Valle del Cocora.

Website: www.livingtrips.com

Contact:

Phone: (+57) 317 441 9816 Email: info@livingtrips.com

• Nature Trips Colombia: Offers a trip to a local market in order to buy the ingredients to prepare a typical Sancocho soup.

Website: www.naturetrips.co

Contact:

Phone: (+57) 313 7994983 Email: info@naturetrips.co

Eastern Andes

Bogotá

• Frosch: Offers a complete city tour of Colombia's capital filled with landmarks, gastronomic experiences and artistic sites.

Website: froschlatam.com

Contact:

Phone: +57 1 6000098

Email: contacto@frosch.com

• Impulse Travel: Specializes in offering urban, artistic tours where guests can connect with Bogota's locals.

Website: impulsetravel.co

Contact:

Phone: +57 (031) 9143928

• Panamericana de Viajes: Offers tasting tours where guests can taste chocolate, fruits and local products while connecting with the local farmers and producers.

Website:

www.panamericanadeviajes.net

Contact: Phone: (57+1) 6500 400 Email: reservas@panamericanaviajes.-

com

• Go&Travel: Offers a tour to La Candelaria and the city's historic center where guests can admire the colonial architecture and the urban art.

Website: goandtravel.com.co

Contact:

Phone: +57 301 395 4081 Email: info@goandtravel.com

• SOUNDWALKRS: Specializes in narrated audio tours. Offers a paranormal tour where guests will hear all about the paranormal activity that happens in La Candelaria.

Website: soundwalkrs.com

Contact:

Phone: +34 633 39 66 64 Email: info@soundwalkrs.com

• Green Travel DMC: Offers a tour in scooters through Bogota's historic sites.

Website: greentraveldmc.com

Contact:

Email: info@colombiagreentravel.com

Boyacá and Cundinamarca

• RidingColombia: Specializes in private horseback riding excursion for intermediate or advanced riders. Website: ridingcolombia.com

Contact:

Email: hrivas@ridingcolombia.com

• VCH Travel: Specializes in green "glamping" where guests can connect with nature without leaving glamour aside.

Website: www.vchtravel.com

Contact

Phone: +57 601 743 5528

Santander

• Frosch: Offers a luxurious stay at a private villa in Barichara, Santander.

Website: froschlatam.com

Contact:

Phone: +57 1 6000098 Email: contacto@frosch.com Discover Colombia through its six tourist regions!

• Antioquía de Aventura: Specializes in adventure, offers tours where guests can enjoy adventurous activities in the natural landscapes of Santander.

Website: www.antioquiadeaventura.com

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Contact:

Phone: (+57) 300 7800793

Email: info@antioquiadeaventura.com

• Corporación Parque Nacional de Chicamocha: The Chicamocha Park is the world's second largest canyon. Here guests can enjoy adventurous sports, gastronomy, ecotourism and have overall fun.

Website: parquesdesantander.com

Contact:

Phone: +60 (7) 6785000

• A Caballo Por Colombia: Specializes in tours done by horseback where guests can enjoy beautiful landscapes and visit the colonial villages.

Website: www.acaballoporcolombia.co

• Go&Travel: Offers a unique fishing experience in the Río Grande del Magdalena where local fishers teach visitors the artisanal fishing trades.

Website: goandtravel.com.co

Contact:

Phone: +57 301 395 4081 Email: info@goandtravel.com

Colombian Massif

Huila

• Frosch: Offers a tour to coffee plantations and farms along with visits to the Tatacoa Desert and the archaeological parks of San Agustín and Isnos.

Website: froschlatam.com

Contact:

Phone: +57 1 6000098 Email: contacto@frosch.com • Muvon Travel: Offers a visit to the Astronomic Observatory at the Tatacoa Desert.

Website: muvontravel.co

Contact:

Phone: +57 314 697 8356 Email: bdm@muvontravel.co

Nariño

• Sur Destino SAS: Specializes in offering a discovery and transformation experience in womanhood, where women can connect with themselves.

Website: surdestino.com

Contact:

Phone: +57 (305) 452 93 19 Email: info@surdestino.com

Amazon – Orinoco

Amazons

• Siempre Colombia: Specializes in a visit to the Amazons where guests can visit the Amazon River and learn about the traditions of local indigenous communities.

Website: siemprecolombia.com Contact: Phone: +57 310 605 8987 Email: comercial@siemprecolombia.com

• Go&Travel: Offers an expedition of the Amazons including natural and adventurous experiences.

Website: goandtravel.com.co

Contact:

Phone: +57 301 395 4081 Email: info@goandtravel.com

Guaviare

• Antioquía de Aventura: Offers an 8 day trip where guests can enjoy an adventure filled with activities and new sites like the Serranía La Lindosa, the Guaviare River and tours through the jungle and lagoons.

Website: www.antioquia deaventura.com

Contact: Phone: (+57) 300 7800793 Email: info@antioquiadeaventura.com

Eastern Plains

• Frosch: Offers unique experiences like a cowboy experience at a local hato and a safari filled with sightings of local flora and fauna. Also offers a visit to the colorful Caño Cristales.

Website: froschlatam.com

Contact:

Phone: +57 1 6000098 Email: contacto@frosch.com

Vichada

 Afloat Adventure: Specializes in a fishing experience where guests can fish for two of the fishing sport world's most coveted species: Pavon and vampire fish. Guests are assited by local indigenous communities.

Website: afloatadventure.com

Contact:

Phone: +1(305) 517-7473 Email: info@afloatadventure.com

• Antioquía de Aventura: Offers a unique experience at the Orinoco River where guests can also kayak the Bita River.

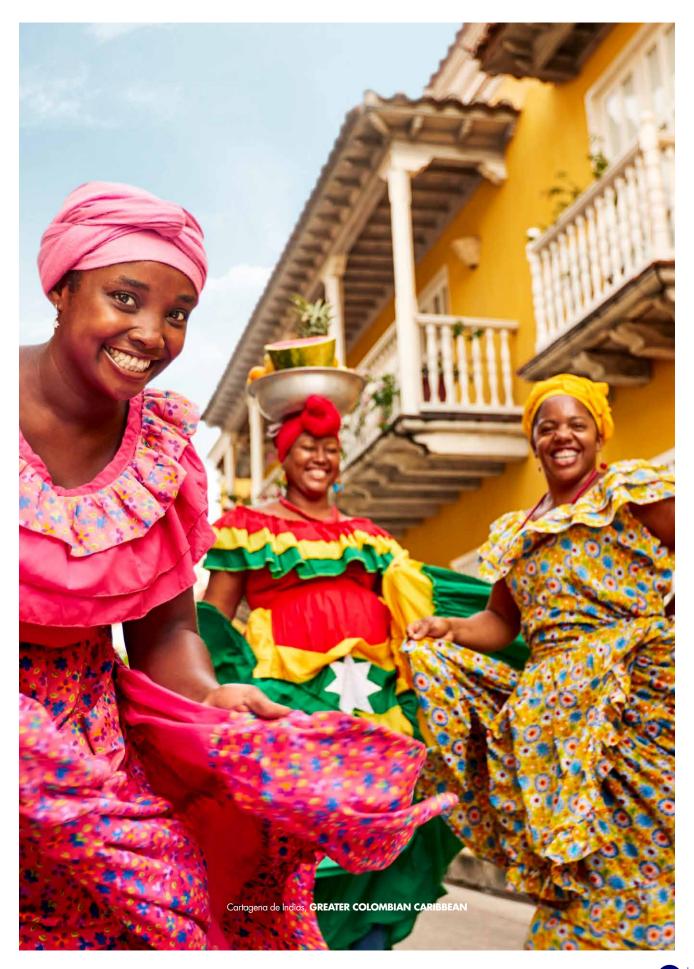
Website:

www.antioquiadeaventura.com

Contact:

Phone: (+57) 300 7800793

Email: info@antioquiadeaventura.com













VISIT COLOMBIA.TRAVEL