



12TH WORLD CONFERENCE OF SCIENCE JOURNALISTS

REBOOT & RECONNECT: MEDELLÍN | MARCH 27-31, 2023

The biggest biannual global event on science journalism, attracting journalists covering science, medical issues, environment & more!

WHO WE ARE

WCSJ 2023 in Medellín will be the 12th World Conference of Science Journalists to be held in various international cities since 1992. The World Federation of Science Journalists (WFSJ) has managed these events since its founding in 2005. WFSJ is a not-for-profit, non-governmental organization that has consultative status with the United Nations.

Based in Montreal, Quebec, WFSJ is made up of 67 associations in 55+ countries, for an extended global membership of some 15,000 individuals, including science journalists, broadcasters, writers, editors, and communicators working across all media platforms.

In Colombia these professionals are represented by the Asociación Colombiana de Periodismo Científico (ACPC), the WFSJ member body in that country, which will be a leading partner in WCSJ 2023. With the collaboration of many other partners around the world, this unique event will showcase topics and speakers in Latin American science journalism for a global audience, as well as bringing the perspectives of that same audience to our vibrant forum in Medellín.

Organized by World Federation of Science Journalists (WFSJ)

In partnership with: Colombian Association of Science Journalism and Communication (ACPC)



HOW WILL WCSJ 2023 BE DIFFERENT?



First significant gathering since 2019



Connect with 1,000+ science journalists



Participants from 5 continents, 70+ countries, and 70+ international speakers



15,000 global members including science journalists, broadcasters, writers, editors, and communicators working across all media platforms



Science writing bodies

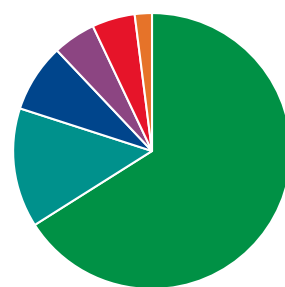


Countries



WHO ATTENDS WCSJ?





World Conference of Science Journalists in Lausanne, Switzerland (WCSJ 2019) attracted over 1,300+ participants drawn by a wide range of tours, seminars, lectures, and networking opportunities to expand their horizons in a lively, engaging manner setting. Journalists, editors, freelancers, lecturers in science journalism, scientists, press & information officers, exhibitors, politicians, and others. For Medellín, we expect around 1,000 delegates, a significant percentage from the Americas.

WCSJ 2019 Registration Breakdown by Continent



- 66% Europe
- 14% North America
- 8% Asia
- 5% Africa
- 5% Central & South America
- 2% Australia

Partners Categories	USD
 SUPPORTER For entities willing to reach the 15,000 members of our global community	
Logo & link on WCSJ website Logo on conference collateral Categorized partnership recognition Logo on the "Thank You" recognition e-newsletter 1 Social media post 1 Full congress registration (value \$650) Special congress registration rates	\$5,000
 IDEA HUNTER Partners in knowledge sharing, contributing content and support	
Exclusive Sponsored symposium 60 minutes afternoon session (60' PM)	\$125,000
Exclusive Sponsored symposium 60 minutes lunchtime session (60' Lunch Break)	\$100,000
Sponsored symposium 45'	\$75,000
Exclusive Sponsored symposium 30'	\$50,000
Premium Private Luncheon	\$25,000
Premium Private Dinner	\$25,000
Premium Private Breakfast	\$20,000
Private Luncheon	\$20,000
Private Dinner	\$20,000
Private Breakfast	\$15,000
Story Corner at Exhibit Plaza - 30' Sponsored Presentation	\$5,000
Pre and Post-Conference Workshops	From \$5,000

Partners Categories	USD
 TRUE SEEKER Field trip partners	
Premium Overnight Field Trips A	\$25,000
Basic Overnight Field Trips B	\$12,500
Premium Local Field Trip C.	\$5,000
Basic Local Field Trip D.	\$3,000
 COMMUNITY BUILDER Partners on networking activities and helping build the WCSJ community	
Reception/Dinner	\$100,000
Closing event	\$60,000
Cocktail reception	\$40,000
Coffee and Beverage Breaks	\$30,000
Travel Grants	\$2,000
 BREAKING NEWS Opportunities to promote organizations and companies	
Simultaneous Translation	\$30,000
Lanyards	\$30,000
Wi-Fi	\$25,000
Electrical Charging Station	\$10,000
 EXHIBITOR Opportunity to present your innovations during the 3 full days at Exhibit Plaza	
LARGE 12sqm	\$9,500
MEDIUM 9sqm	\$6,000
SMALL 6sqm	\$3,500

Inquire for special prices if you represent a sponsor from Colombia, Latin American countries, or NGOs.

FOR MORE INFORMATION, CONTACT



Miquel Serrano-Martin

Strategic Partnership Manager, WCSJ 2023
 M: +1 (647) 966-8898
 miquel.serranomartin@wearemci.com

Join the Conversation

<https://www.wcsj.org/>

@WCSJ23 #WCSJ2023

